



Global Scenic Services
Press contact: Jim Malski
jmalski@globalscenicservices.com
(203)-334-2130
globalscenicservices.com

For Immediate Release

Global Scenic Services Announces New Contract and Expanding Portfolio in Themed Immersion Entertainment Environments

BRIDGEPORT, CT (May 8, 2017): James Malski, president of **Global Scenic Services**, Inc., an internationally respected fabricator of theatrical scenery, in Bridgeport, CT, announced a contract with **5 Wits Productions** (5wits.com), headquartered in Norwood, MA, to produce “Espionage” a 40x60-foot total immersion entertainment adventure for installation at the Plymouth Meeting Mall, near Philadelphia, Pennsylvania.

Mr. Malski stated, “Immersion entertainment is growing in popularity and Global Scenic Services is building an impressive portfolio of simple to highly complex solutions for multi-sensory and multi-dimensional themes. From large installations, such as 5 Wits’ 5-room spy mission, to music festivals for **Two Road Brewery**, in Stratford, CT, we collaborate with clients to provide the support and creativity needed to fabricate unique and safe environs on budget and on time.”

“Espionage,” scheduled to open Fall 2018, will allow participants to “become” the action heroes who stop a madman from exploding a world destroying missile. Physical and mind twisting puzzles in five rooms rigged with touch, motion and action initiated lights, sounds, music and moving parts will engage groups.

Josh Scherr, of Global Scenic Services, said, “The 5 Wits’ installation differs from the 40x80 foot installation created with Revolution Marketing, of White Plains, NY, for the 2017 **Coachella Music and Arts Festival’s top sponsor H&M.**”

H&M’s tent was a consumer journey through a mod Palm Springs House themed garage, living room and patio, infinity mirror space and more. Virtual reality interactions were enhanced with music, sounds and lights. The environs provided H&M Coachella Collection pop-ups, lounges, mobile recharging stations, water bars and air conditioning. This was the third year Global Scenic Services worked with Revolution Marketing for H&M at Coachella.

In addition, Global Scenic Services, recently, partnered with show creators Rania & Rami Ajami to fabricate twelve multi-sensorial environments for the children’s immersive play **Pips’ Island**. The show ran off-Broadway in 2017 and will reopen in 2018.

Global Scenic Services is a leading provider of scenery design, automation, fabrication, and lighting and sound services for immersion entertainment, theatrical productions, fashion shows, and special events around the world. Their portfolio includes top-tier Broadway productions *The Price*, and Lillian Hellman’s *The Little Foxes*, fashion events including Victoria’s Secret Fashion Show and television shows such as *The Late Night with Jimmy Fallon* and NBC’s *Peter Pan Live*. globalscenicservices.com

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